

# Newsletter N0 2 Strategic Partnership for Older People's Inclusion into the Digital World – SPIDW

We have made a considerable progress in our project since the last Newsletter. The workshop in Ljubljana, the capital of Slovenia was followed by the 3rd Transnational Project Meeting in Slovakia in the mentioned period. In addition, the methods learnt positively influenced the work of the partner organisations. The transfer of what has already been learned will be of decisive importance for the further course of the project.

# RECENT AND FUTURE WORKSHOPS

To date, the project partners have already participated in two workshops on non-formal methods. The first workshop in Augsburg (Germany) served mainly to exchange and learn the methods practiced in partner organisations. Yet, the second workshop in Ljubljana, on the other hand, aimed at acquiring specific visual literacy competences for reading the cinematographic text andmaking films.

Due to the current sanitary situation, the 3rd workshop will probably take place digitally. This poses new challenges, especially for the workshop leaders, but also for the participants. However, we also see this way of conducting the workshop as a digital opportunity, since it is possible to communicate and learn as "contactless" as possible, even at long distances thus "overcoming" the sanitary Coronavirus crisis. The experience gained in this way will broaden the project horizons and contribute to the success of the project.

# **3RD TRANSNATIONAL PROJECT MEETING**

The 3rd SPIDW Transnational Project Meeting took place in Veľký Meder, Slovakia, on the 14th and 15th January 2020.

The main objective of the partner meeting was the evaluation of the partnership's activities, presentation of the realized activities and short films featuring older people. Partners approved the final structure of the electronic brochure, which will include information on the SPIDW project, partners' statements on the





importance of digital inclusion of older people, as well as threats older people may face if the digital divide widens.



The electronic brochure will give an overview of the best practices that have been the subject of the project training activities for the staff such as Biographic narrative methods used with older people, project SILVER and the City Games method, visual literacy in older people's education and filmmaking making to support the digital literacy of older people. During the partnership meeting were presented activities in partner countries. The Slovak partner prepared a video on the Slovak Union of Pensioners, which plays an important role in the area of the older people rights protection.



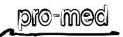


















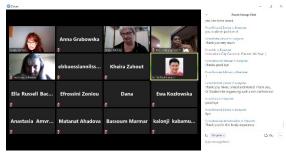
Partners positively evaluated the meeting and at the same time they agreed on the tasks for the following project period.

#### **DISSEMINATION ACTIVITIES**

#### Dissemination SPIDW City Games at the Conference Connecting Online 2020

Connecting Online (CO) is a free 3-day online conference that zas held on the first full weekend of February since 2009. CO20 was the 11th annual CO event. The event took place from February 21 - 23, 2020. The themes of CO were to improve instruction and learning.



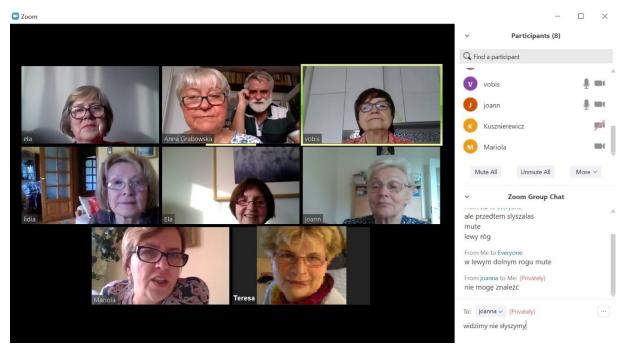


#### Coronavirus disease (COVID-19) – a message from Poland

Due to coronavirus disease (COVID-19) the meetings with computers for seniors at Gdansk University of Technology were cancelled. On 26th March 2020 PRO-MED started online meetings for older people using ZOOM.







# Urban myths and commercials. What makes them readable we discovered in the SPIDW project training in Ljubljana (Ljubljana, 25th-27thSeptember, 2019)

Lately Slovenian Third Age University has been focusing on the need to strengthen *visual literacy* since in today's fragmented and chaotic-though technologically advanced-world images prevail. Therefore in Ljubljana was run *Deep into visual literacy*, an international training program as a part of the SPIDW project. The participants were adult educators as direct learners and the training program was addressing older people as indirect learners whom we would like to get better included into the digital world. The participants screened short CINAGE films on active ageing, documentaries on refugee issues and migrations (Marijana, One Last hug), a film made by an older student called 18 Summers within a training by Watershed Bristol. Step by step the participants learned about film text and narratives of images, contemporary urban myths, photography, films, collective subconscious representations (Susan Sontag, Roland Barthes, Henri Cartier Bresson) including those addressed by successful commercials (Slovenia my country, Radenska, I like milk). They found that the authors inevitably make films about themselves, their values and beliefs, their own defense





mechanisms (Leni Riefensthal: Triumph der Will). They were introduced to short featured films J'attendrai le suivant/ I'll wait for the next one <a href="https://youtu.be/VqwgeZooUmQ">https://youtu.be/VqwgeZooUmQ</a>), and documentaries, such as Belgian director Chantal Akerman's (La chambre, No home movie

https://www.imdb.com/title/tt4881016/videoplayer/vi3605443865?ref =vi nxt ap)

and the role of camera and sound, in the films of Marcelo Lozinsky (Anything can happen <a href="https://www.y-outube.com/watch?v=04L1YAqQJpU">https://www.y-outube.com/watch?v=04L1YAqQJpU</a> and others). They were introduced to an overview of the development of documentary filmmaking since they got familiar with genres of documentaries (observational, collaborative, creative documentaries). They learned about the microsociology of everyday life, about how to use a movie editing program to edit their images recorded with smartphones. Now it's the time for the participants to transmit their lessons and new knowledge on older people in their programs.

#### **CLOSING WORDS**

In times like these, we hope that everyone remains healthy and safe. Of course, this is of course also aimed primarily at those older people who unfortunately belong to the risk group and are therefore particularly affected by the disease. We wish you and all those close to you all the best for the future and stay healthy!

### **GET IN TOUCH WITH US:**

We continiously work to extend our network. For this purpose we are searching for interested persons and organisations. Follow us on our webpage: <a href="https://www.spidw.eu">https://www.face-book.com/spidw.</a>

If you don't want to receive this newsletter please send an email to:

huber@eurecons.com

